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3mdeb Embedded Systems Consulting

Logo Policy

OCTOBER 2019

1. Logo Usage

3mdeb logo

Should be used on white background or on very light one.
The **minimum size** of our logo should be **100 pixels wide**.

3mdeb logo reversed

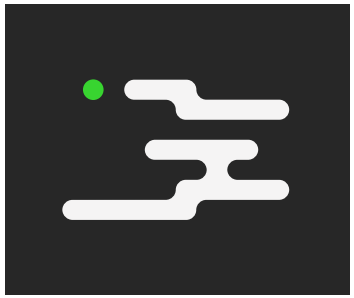
Should be used on black background or on very dark one.
The **minimum size** of our logo should be **100 pixels wide**.

3mdeb logo - signet

Should be used on white background or on very light one.
Also when logo have to be scaled to really small sizes and other logo minimum size can't be used.

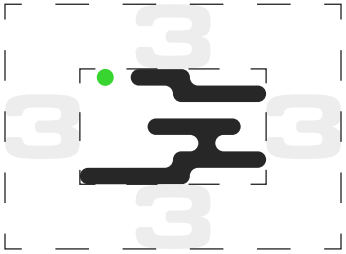
3mdeb logo reversed - signet

Should be used on black background or on very dark one.
Also when logo have to be scaled to really small sizes and other logo minimum size can't be used.



2. Logo Safe Area

Always maintain the correct amount of clear space around our logo. The clear space ensures that the logo can be seen quickly, can't be surrounded by any other informations.



3. Colors

3mdeb Green
CMYK: 67-0-99-0
RGB: 56-212-48
HEX: 38d430

3mdeb Black
CMYK: 72-63-58-74
RGB: 39-39-39
HEX: 272727

3mdeb White
CMYK: 5-4-4-0
RGB: 245-245-245
HEX: f5f5f5

4. Sub-Logos

Sub-Logos can be used only in specific areas mentioned in logo tagline.

5. Fonts

The **Montserrat** is our standard text font used with our logo. It's available to free download at **fonts.google.com**

The quick brown fox jumped over the lazy dog.
The quick brown fox jumped over the lazy dog.
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Л Љ М Н Њ О П Р С Т Ћ У Ў Ф Х Ц Ч
Џ Ш Щ Ъ Ы Ь Э Ю Я а б в г ґ д ђ е ё є
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{ @ } / & \ < - + ÷ × = > ® © $ € £ ¥ ¢ : ; , . *

6. Incorrect usage

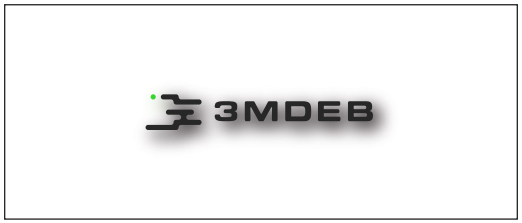
Wrong Proportions

Removed Elements

Cropped Elements

Wrong Size

Wrong Colors



Added Shadows

Wrong Angle

Distorted Elements

6. Incorrect usage

Wrong background color or distracting background.

7. Contact

If you have any questions regarding proper use of this Logo Policy, contact:

contact@3mdeb.com