

BOOT SECURITY MASTERY **CONFERENCE 2026**



21-25.09.2026 | GDAŃSK, POLAND

2026 SPONSORSHIP

PROSPECTUS

Inaugural edition - event organized by



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with firmware & embedded- system experts and customers**



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Vision of the Event

From the homelab of a privacy-focused admin to the high assurance of hyperscaler core infrastructure, we want to discuss the foundation of trustworthy, owner-controlled, confidential, and verifiable computing.

Our focus is the boot chain: from owner-controlled roots and chains of trust and decentralized reproducible builds with bootstrappable toolchains, through key boot-chain components for x86, ARM, POWER, and RISC-V, ending with the handoff to OS-maintained bootloaders or the OS itself. We believe boot-chain components are foundational blocks of sovereign digital infrastructure.

This cannot be established without a diverse spectrum of contributors, and that's why we welcome sponsors, speakers, and attendees at all levels of contribution from the community, SMEs, OEMs/ODMs, IBVs, researchers, hyperscalers, and the public sector. We want to build a community that will consider multi-stakeholder perspectives on boot-chain security.

Before the main conference, we will host dedicated pre-conference training days focused purely on education for practitioners. These hands-on trainings are aimed at developers, platform and firmware engineers, and security engineers who implement security measures in the boot chain, provision and manage roots of trust, evaluate and harden boot flows, and manage chains of trust at the boot-chain level. Participants will work with real tooling and platforms to learn how to design, deploy, and verify secure, owner-controlled boot-chain architectures in practice.





About the Host

BSMConf is hosted by 3mdeb. Since 2019, 3mdeb has organized and co-organized firmware-focused community gatherings - including the System Boot and Security Microconference at Linux Plumbers Conference, the Open Source Firmware, BMC and Bootloader devroom at FOSDEM, and the Qubes OS Summit. See 3mdeb.com/events for the full record.

What Happens at the event?

The Boot Security Mastery Conference is a dynamic two-day event focused on interaction and collaboration. Beyond presentations, it's where discussions spark real action.

- **Expert Talks:** Two days of talks from active boot-chain practitioners and project maintainers.
- **Interactive Sessions:** Dive into workshops and design sessions with fellow attendees for deeper insights and hands-on contributions.
- **Networking:** Connect informally throughout the event with like-minded professionals and potential partners.
- **Social Event:** Build community with a dedicated evening gathering on the final day.
- **Trainings:** Leading up to the conference, the first three days feature specialized trainings drawn from our [training portfolio](#) - covering topics such as OpenBMC, together with root-of-trust and chain-of-trust integration in coreboot and EDK II - spanning x86 (Intel and AMD) and Arm64 - plus adjacent boot-chain subjects. See "Pre-Conference Trainings" below for format and instructors.

We offer a hybrid format for the conference itself, supporting both in-person and remote participation to maximize global access for sponsors and attendees.



Pre-Conference Trainings

Trainings are delivered by long-time maintainers and contributors of the Dasharo and coreboot ecosystem - including [Michał Żygowski](#), [Maciej Pijanowski](#), and [Piotr Król](#). Depending on topic and instructor availability, partners from the [OpenSecurityTraining2](#) network may co-deliver selected sessions.

All trainings:

- combine emulation, simulation, and real hardware as the topic requires
- run in medium-size groups (6-20 participants) for direct interaction
- include labs, live demos, and practical exercises

Training Allocation Policy

Due to the limited number of training slots (3 total), training participation included in sponsorship packages is allocated on a first-come, first-served basis.

The first sponsors who confirm their participation may select preferred trainings from the catalog. If multiple sponsors select the same training, allocation will be handled based on confirmation order. In case of overlap, sponsors may be offered alternative training options or additional seats, subject to availability.

We recommend early confirmation to secure preferred training topics and availability.



Who Attends BSMConf?

Our audience is a targeted mix of firmware architects, security engineers, embedded developers, open-source maintainers, and boot security practitioners - from in-house firmware teams to global contributors of widely recognized boot-chain projects.

Key attendees include:

- Firmware/boot-chain developers and maintainers (coreboot, UEFI, GRUB).
- Embedded systems engineers and hardware security specialists.
- Offensive security researchers and hypervisor/virtualization pros.
- Open-source leaders from Xen and related communities.
- Security executives, NGO reps, journalists, and scientific institutions focused on digital sovereignty.

BSMConf 2026 is sized for 60-100 senior firmware and security practitioners on-site, plus a remote audience via hybrid streaming. The Gdańsk venue accommodates up to 150; the planned format intentionally favors a curated working-summit interaction over trade-show-floor scale. Sponsor engagement is designed around this scale - smaller audience, higher signal.

Many of these attendees sit where due diligence meets firmware development - they are the people asked to verify the security promises that silicon and platform vendors make to customers, regulators, and downstream integrators. BSMConf trainings serve both sides of that exchange: teaching evaluators how to audit firmware claims rigorously, and teaching firmware teams how to ship boot chains that hold up to that scrutiny.

Sponsors gain direct access to this audience through sessions, trainings, and networking - well suited to recruitment, partnerships, and product feedback.



Sponsorship

Why Sponsor?

By sponsoring the Boot Security Mastery Conference (BSMConf), you're not just helping fund a conference. You're investing in the talent pool and engineering capability around one of the most critical layers of the computing experience. Stronger boot chain security expertise accelerates innovation, enhances security, and deepens vertical integration - whether the goal is digital sovereignty for individuals and institutions, or building the next-generation firmware for labs, server rooms, and data centers. It also equips practitioners to separate engineering substance from marketing claims at the layer where that distinction matters most.

BSMConf is specifically about boot-chain security, trust, and sovereignty - owner-controlled roots and chains of trust, verifiable build and boot pipelines, and their role across the full deployment range, from sovereign workstations to data center server fleets. What distinguishes BSMConf from broader open-source firmware events is the bundled pre-conference training: three days dedicated to the developers and engineers who implement, provision, and operate boot-chain security in practice, paired with two days of focused conference content.

- **Direct Engagement:** Connect with highly specialized firmware and security engineers from across the industry via trainings, workshops, and networking.
- **Showcase & Upskill Opportunities:** Demo your solutions in talks and hybrid sessions. High-tier sponsorships include complimentary spots on paid trainings - send your team for conference, networking, and exclusive practical sessions (real value!).
- **Recruitment Pipeline:** Gain direct access to a select group of firmware and security engineers - top talent in boot security and embedded systems - who are rarely reachable through traditional recruitment channels.
- **Thought Leadership:** Establish your brand in verifiable boot chains and user-controlled technology.
- **Global Reach:** Leverage hybrid conference + exclusive trainings for maximum sponsor visibility.

Your support helps grow the community of engineers who design - and rigorously evaluate - the boot foundations the next decade of computing will rest on, from sovereign workstations to hyperscale fleets.



Sponsorship Benefits at a Glance

Platinum	Gold	Silver
18,000 EUR Limited to 2 sponsors	7,000 EUR Limited to 4 sponsors	3,000 EUR Limited to 8 sponsors
<ul style="list-style-type: none"> ✓ 5 Conference Passes ✓ 3 Training Passes ✓ Exhibition Booth ✓ 10-min Technology Keynote ✓ Dedicated Social Promotion 	<ul style="list-style-type: none"> ✓ 3 Conference Passes ✓ 1 Training Pass ✓ Tabletop Display ✓ Sponsor Recognition ✓ Social Media Promotion 	<ul style="list-style-type: none"> ✓ 2 Conference Passes ✓ Website Mention ✓ Presentation Recognition ✓ Social Media Mention

Community Backer - 1,500 EUR (open tier)

- Name listing on welcome presentation.
- Logo on the sponsor page of the conference website.
- One complimentary attendee pass (excluding Trainings).

You can also contribute smaller amounts through [Open Collective](#) and receive:

- Listing on the welcome presentation



Detailed Sponsorship Benefits

Platinum Partner

Premier strategic partnership with maximum conference visibility and direct engagement opportunities.

18,000 EUR · Limited to 2 sponsors

- Prominent Platinum banner/logo on website, screens, and promotional materials
- 10-minute Technology Keynote on the main stage
- Opportunity to exhibit your booth with products, marketing materials, and recruitment materials.
- Five complimentary conference passes
- Three complimentary training passes
- Sponsor-branded training session opportunity
- Sponsor seat at the speaker dinner
- Post-event opt-in attendee contact list
- Three social media announcements + dedicated post
- Recognition in all emails and conference program
- Materials included in conference packages



Detailed Sponsorship Benefits

Gold Partner

7,000 EUR · Limited to 4 sponsors

- Gold logo/banner placement on conference materials
- Verbal sponsor recognition during presentations
- Three complimentary conference passes
- One complimentary training pass
- Tabletop display option
- Two social media announcements
- Recognition in promotional emails
- Materials included in conference packages

Silver Partner

3,000 EUR · Limited to 8 sponsors

- Sponsor mention on the conference website
- Sponsor recognition during opening and closing presentations
- Two complimentary conference passes
- One social media announcement
- Materials included in conference packages



Sponsor Terms

General event terms apply: see [Terms & Conditions](#). The following sponsor-specific provisions extend the general terms:

- All sponsorship prices are net of VAT. VAT treatment follows EU place-of-supply rules for B2B services (general T&C section 3.4):
 - Sponsors outside the EU: no VAT (out of scope).
 - VAT-registered EU businesses outside Poland: 0% VAT on the invoice; sponsor accounts for VAT in their own jurisdiction under the reverse-charge mechanism.
 - Polish entities and EU sponsors without a valid VAT-ID: Polish VAT at 23% applies.
- **Payment:** 50% on confirmation, 50% net-30 prior to event start (overrides the attendee payment schedule in T&C section 3.8).
- **Sponsor cancellation:** written cancellation more than 90 days before the event entitles the sponsor to a 50% refund. Cancellations between 60 and 90 days are non-refundable but may be transferred to another company subject to organizer approval. No refunds within 60 days of the event.
- **Sponsor pass substitution:** sponsor-included attendee passes are transferable up to 10 days before the event by emailing events@3mdeb.com (consistent with general T&C section 4.2).
- **Event cancellation by organizer:** under T&C section 10.1, the organizer may cancel the event by July 31, 2026 with full refunds to sponsors. After that date, sponsors are refunded the paid amount minus documented costs already incurred on the sponsor's behalf, with as much notice as practicable and no less than two weeks before the scheduled event.
- **Logo and brand:** sponsors grant the organizer a non-exclusive license to use their logo and brand for event promotion.
- **Sponsor keynote content:** remains the sponsor's intellectual property. Recording, archival, and distribution of the keynote follow the general T&C IP terms (sections 8.2-8.3).

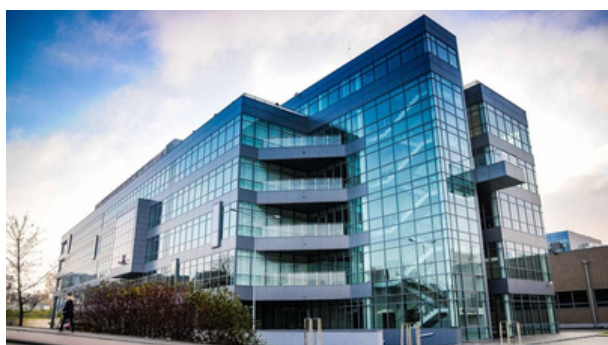
Items not covered by the general T&C and addressed only here: sponsor payment schedule, sponsor cancellation schedule, opt-in attendee contact list (Platinum only), and sponsor logo licensing. For everything else, the general T&C governs. Confirmation of sponsorship via email constitutes a binding agreement to these provisions and the general T&C.



Host Country and Venue

Gdańsk

Set on the Baltic Sea coast, Gdańsk combines world-class history, modern infrastructure, and one of the most attractive urban destinations in Central Europe, making it an ideal setting for a technical conference and international networking. Known as the birthplace of the Solidarity movement, Gdańsk blends historical significance with a modern innovation-driven economy and vibrant international tech community.



GPN-T

The conference will take place at the Gdańsk Science and Technology Park (GPN-T), a modern innovation hub that brings together technology companies, research initiatives, startups, and engineering communities in a collaborative environment designed for knowledge sharing and advanced technical events.

GPN-T is recognized as one of the leading technology and innovation centers in Northern Poland, fostering collaboration between industry, academia, and emerging startups.

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