September 26 - 28 | The Social Hub Berlin

# 2025 SPONSORSHIP PROSPECTUS

hosted by





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#### 2025 SPONSORSHIP PROSPECTUS

## TABLE OF CONTENTS

About the Event	3
Our Legacy: A Journey of Collaboration and Innovation	4
What Happens at the Summit?	5
Sponsorship	6
Who Attends?	7
Sponsorship Packages	8
Host Country and Venue	9





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## About the Event:

The **Qubes OS Summit** is an annual gathering for privacy and security enthusiasts, opensource developers, and experts who believe in building more trustworthy digital а 2019, when environment. Since Marek Marczykowski-Górecki, the Qubes OS Project Lead, visited the 3mdeb office, our Summit has become a hub for knowledge exchange, collaboration, and discussions about the future of secure operating systems.

Our Summit focuses on the entire technology stack, from firmware to the bootloader, operating system, and applications, with a focus on developing robust isolation solutions that ensure privacy, anonymity, and security. In 2024, the sixth edition of the Summit, held in Berlin, featured **21 talks** and **16 speakers**. Our online sessions garnered **2000 views** on YouTube. These numbers demonstrate that the Qubes OS Summit is a significant platform for the global community.

By supporting the Qubes OS Summit, you join an initiative that genuinely impacts the development of technologies crucial for digital sovereignty. You help us build a future where privacy and security are paramount.







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#### **Our Legacy: A Journey of Collaboration and Innovation**

The Qubes OS Summit started small in 2019. From the beginning, it was about tackling challenging problems, such as hardware certification and finding better ways to support firmware for Qubes OS. Over time, we naturally grew, adding new topics like SRTM, DRTM, and fwupd/LVFS integration.

This Summit has always been a key place for sharing ideas and sparking new ones. We bring together diverse speakers and attendees - all passionate about strengthening Qubes OS and its ecosystem. We've seen freedom activists, VPN providers, and hardware makers come here to demonstrate their dedication to digital security, advocate for open-source software, and work towards achieving Qubes OS hardware certifications. This event is truly where people, who deeply care about digital sovereignty, privacy, and securing their systems, connect and move things forward.









#### What Happens at the Summit?

The Qubes OS Summit is a dynamic three-day experience designed for interaction and collaboration. It's more than just presentations; it's a place where discussions lead to action.

- **Expert Talks:** Hear from prominent members of the Qubes OS and 3mdeb teams, alongside external experts such as Deeplow and Wessel Klein Snakenborg. Past topics have included Qubes OS UI/UX, hardware certification, security features, application isolation, and collaboration with industry leaders.
- **Interactive Sessions:** Engage with attendees through workshops and design sessions. These interactive formats encourage a deeper understanding and direct contribution to the project.
- **Networking:** Beyond scheduled sessions, informal networking happens throughout the event, offering ample opportunities to connect with like-minded individuals and potential collaborators.
- **Social Event & Hackathon:** We foster community building with a social event on Friday evening, and the final day is dedicated to a hackathon, providing hands-on learning and collaborative problem-solving.

We offer a hybrid format, allowing both in-person and remote participation, ensuring a global reach for our sponsors and attendees.





## Sponsorship

#### Why Sponsor?

By sponsoring the Qubes OS Summit, you're not just supporting a significant event in the privacy and security community. You're also gaining a unique opportunity to connect with a diverse audience, including individuals, opinion makers, and experts deeply entrenched in these fields.

- **Direct Engagement:** Our event attracts industry leaders, developers, open-source contributors, and community influencers, all dedicated to privacy, security, and technology. Sponsors have the opportunity to engage with opinion and decision-making key developers through tailored workshops and networking events.
- **Showcase Opportunities:** With a rich agenda featuring talks and ample networking opportunities, sponsors can effectively showcase their offerings and get valuable feedback.
- **Recruitment Opportunities:** Sponsors get direct access to a pool of highly skilled professionals and talents in the cybersecurity and tech industry.
- **Support Digital Sovereignty:** By sponsoring our event, you support projects crucial for digital sovereignty. This aligns with the mission of leading organizations like Freedom of the Press Foundation, NLnet Foundation, Electronic Frontier Foundation, Open Technology Fund, and Sovereign Tech Agency which emphasizes the importance of open-source development, privacy, and the fundamental rights of internet users. Your sponsorship helps foster a digital ecosystem prioritizing user freedom and control over technology.
- **Thought Leadership:** Sponsoring our event allows companies to position themselves as thought leaders in cybersecurity while enhancing their visibility and brand awareness.





## Who Attends?

Our event draws in a mix of privacy, security, and tech enthusiasts from all walks of the industry. From seasoned executives to hands-on developers, open-source contributors, and community influencers, our audience is as diverse as it gets.

Our attendees include IT service and support providers, OS developers, Qubes OS community members and developers, VR artists, photographers, video makers, censorship and surveillance experts, collaboration and communication tool specialists, cryptocurrency professionals, engineering consultants, firmware architects, firmware engineers, founders, journalists, hypervisor developers, networking engineers, offensive security researchers, open-source firmware maintainers, privacy and anonymity users, privacy and security businesses, privacy email providers, Qubes OS users, scientific institutions, security engineers, self-hosters, software developers, students and scientists, virtualization experts, and NGO representatives.

These are the individuals who push boundaries, innovate, and drive the conversation forward in digital security and tech. By participating in our event, sponsors have the unique opportunity to engage with this wide-ranging and influential audience, showcasing their products and services to the leaders and innovators of the cybersecurity community. Whether you're here to make connections, stay ahead of the curve, or dive deep into collaboration

opportunities, our event is where you'll find your tribe.





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## **Sponsorship Packages**

	Platinum	Gold	Silver
Mention as a Sponsor on the conference website.	$\checkmark$	$\checkmark$	$\checkmark$
Mention as a Sponsor during opening and closing presentations.	~	$\checkmark$	$\checkmark$
Social media announcements.	<b>√</b> (3)	<b>√</b> (2)	<b>√</b> (1)
Opportunity to include promotional materials in the conference package	$\checkmark$	$\checkmark$	$\checkmark$
Opportunity to exhibit your booth with products, marketing materials, and recruitment materials.	$\checkmark$		
Complimentary attendee passes to the event.	<b>√</b> (6)	<b>√</b> <sup>(3)</sup>	<b>√</b> (1)
Company logo displayed on screens during conference breaks.	$\checkmark$		
Prominent Platinum Sponsor banner on the conference website.	$\checkmark$		
Recognition in Summit promotional email.	$\checkmark$	$\checkmark$	
Mention as a Sponsor in promotional materials and the conference program.	$\checkmark$	$\checkmark$	$\checkmark$
Sponsorship Cost	10.000 EUR	5.000 EUR	2.000 EUR

#### Support via Open Collective:

- You can also contribute smaller amounts through Open Collective.
- Listing on the welcome presentation.





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## Location: Berlin - At the Heart of Innovation

### Berlin

Berlin is one of Europe's epicenters of computer know-how. Technology startups, cryptographic research centers, and hackers comprise the city's digital landscape. It's best to delve into the scene yourself to understand better who is attacking and who is defending Europe's computer networks. Berlin's hacking energy seemed to us to be the ideal setting for the Qubes OS Summit.





### The Social Hub

**The Social Hub Berlin** is a designer hybrid hotel and the ideal place to meet up and host events, with a wide range of meeting spaces. As a hub for learning, it has a community-led atmosphere that boosts productivity. Centrally located in the heart of the Mitte district, it's only a short walk to Alexanderplatz and its public transport hub, with the best views of the Television Tower. The Social Hub is a prime venue for tech and education conferences in Berlin.







Interested in being part of Qubes OS Summit 2025? **Contact us** at events@3mdeb.com to learn more and choose the best sponsorship package for your organization. <u>events.dasharo.com/event/2/qubes-os-summit-2025</u>